printing solutions event specialist graphic design & publication photography model coordination content creation & management illustration interactive & web

Silenttpartners Inc.

from ideas to success

Brand identity, brochures, leaflets, packaging, posters, POP's, annual reports, advertising campaigns, outdoor media, events, shows and everything that needs ideas.

We deliver design solutions for all your communication needs

We don't view mass media as channels... We view everything as channels of communication

We observe consumers keenly. We exist because they do.



Graphic Design & Publication

Traditional Graphic Design Services-Logo design, Stationery, Corporate collateral designs, POPs, Labels, Tags and Packaging.

Publication Design-Books, Magazines, Annual reports.

Environmental graphics and directional (signage)

Printing Solutions

An integral part of our expertise is to provide complete print solutions. We specialize in all kinds of digital and offset printing required for branding, corporate collaterals and publication production.





Photography

We take care of all the creative photography be it indoor or outdoor, table tops or models, industrial or corporate. We have an excellent team of art directors, set designers, location scouts and model coordinators to compliment the skill of our man behind the camera.



Model Coordination

Offering model management services, fashion show coordination, model coordination, models for ad campaigns, child model coordinators, model portfolio management, ad-shoot campaigns, ad shoot coordination and fashion events planning and management.

Event Specialist

We customize events to communicate your message. We can develop celebrity/influencer events that make noise and create buzz, coupling them with strong traditional PR plans. The events we produce for our clients come in on time and on budget. Strategy, objective setting and recommendations

Events: Seasonal trunk shows, sample sale at a preferred location

Tradeshow Support: Media relations and marketing support, booth/kiosk conceptualizing and execution, on-site assistance

Fashion Week Support: PR assistance, on-site support, production coordination

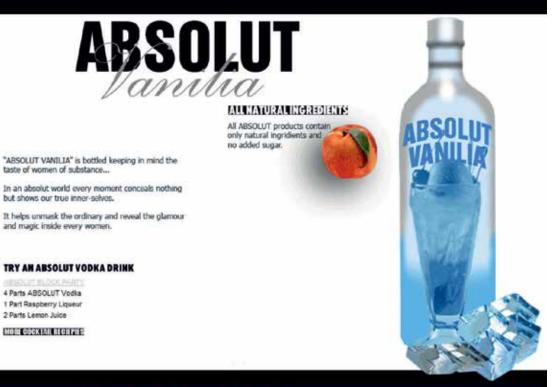


Interactive & Web

Internet/web based design, production and maintenance services

We design dynamic, goal-oriented websites with a strategic design approach. We seek to fulfill specific purposes with appropriate design solutions that are not only aesthetically pleasing, but also communicates function and purpose and is user friendly.

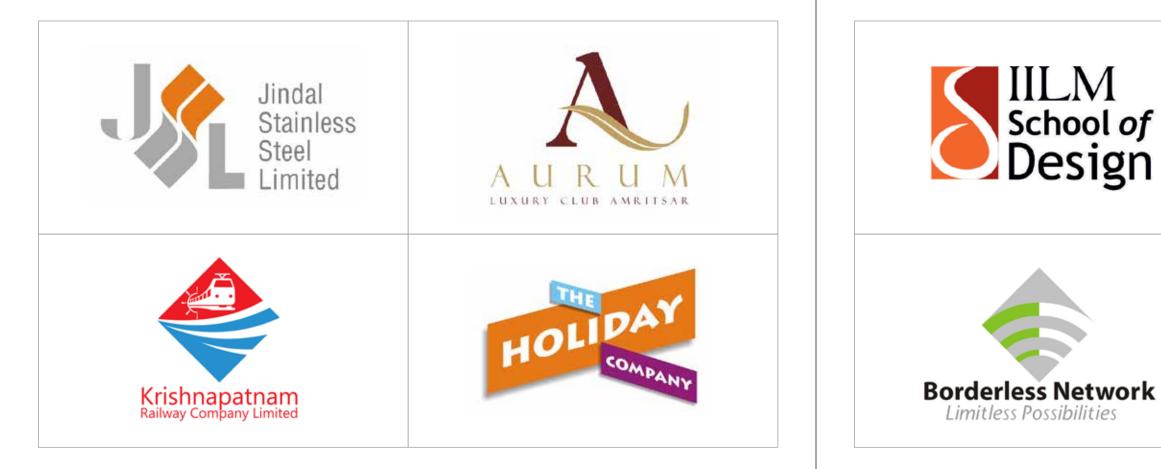
If you need help developing a strategy, we're excellent at that too.





OUR work

Logo design





Logo **design**



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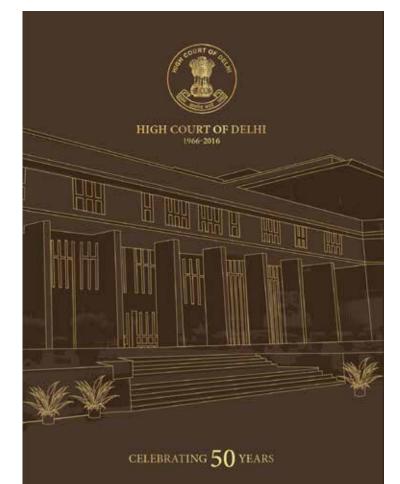
Logo **design**





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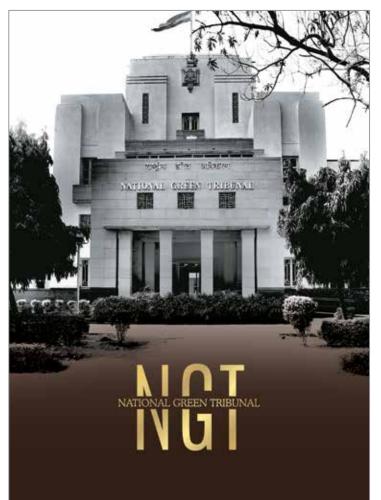






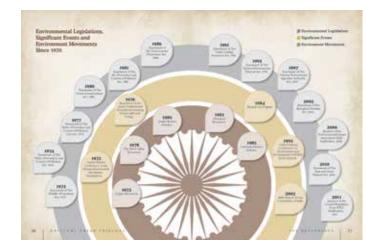


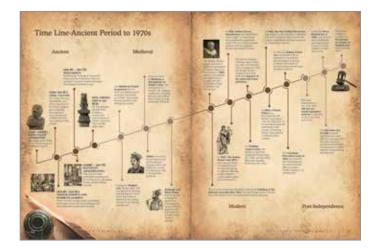












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Speech of NorTole Pierre Minister at INFCO COP14

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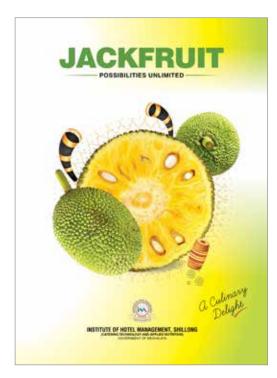
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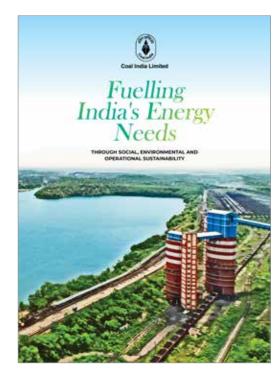
















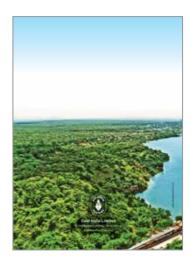


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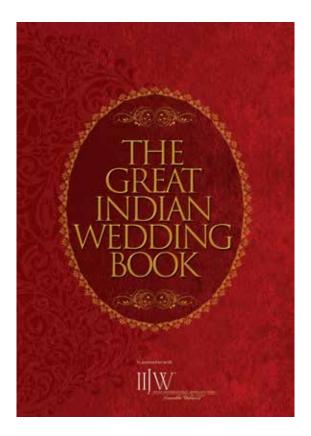






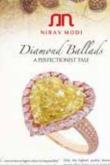










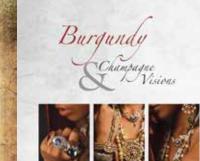








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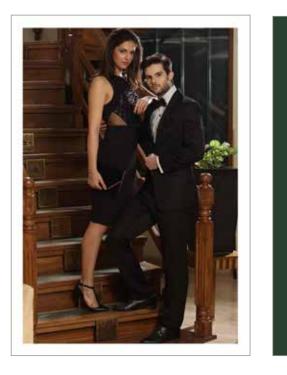


















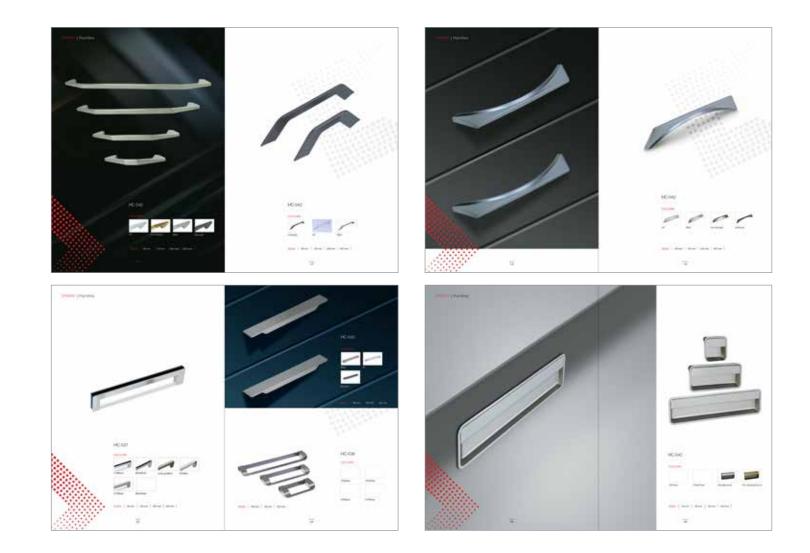






















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HEAT Insta Trenth 2014/15







Digital Prints in multi-colour make for interesting accerts. The dining tables can have an actectic mix of colours and shapes for the glassware and tableware to compliment the table linen in screme bises.

> (Context Dates where we have not well at (Different support former with user dates Dates with support and a flow angletic dates we consider allow dates for an other angletic dates we consider allow dates in an or the dates with an uncertain strength of many dates.



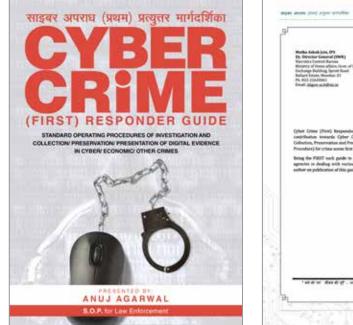
VINTAGE INDULGENCE is a blend of traditional techniques and contemporary sensibilities.

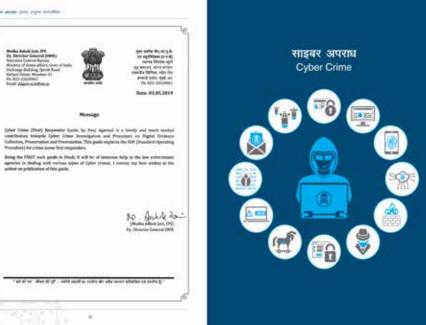
One can expect a melange of earthy colours, rustic textures and decidedly lolksy flavour in the style of beds, tables, chairs and even walls...

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Publication *design*









Publication *design*







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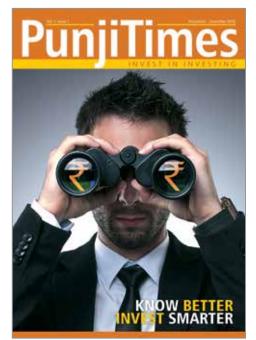




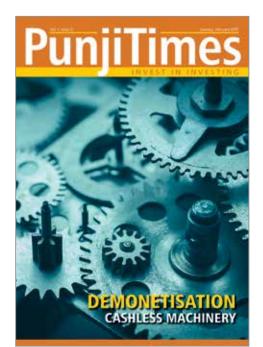


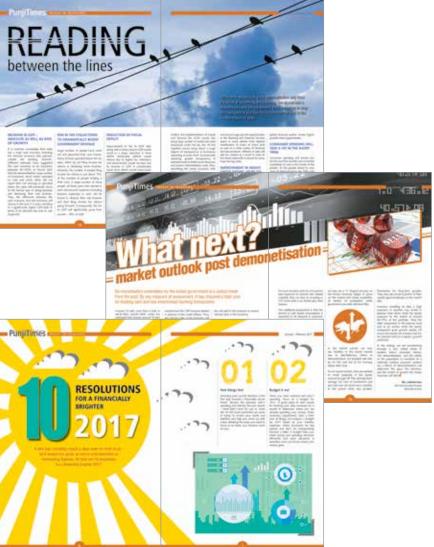




















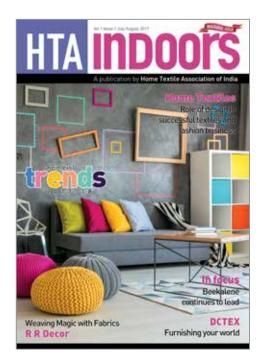




















Championing channel partners



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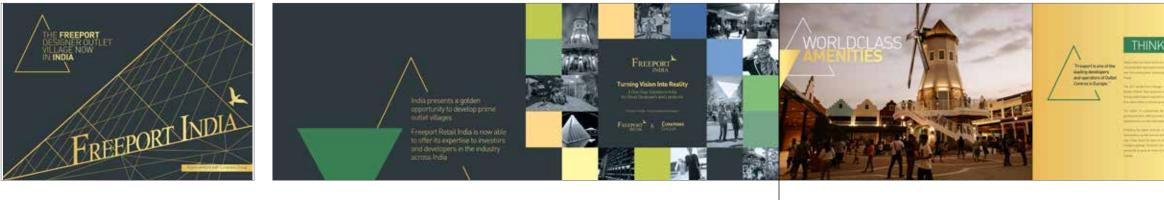








Brochure design







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Farmer

THINK GLOBAL

Heron Citi



Brochure design

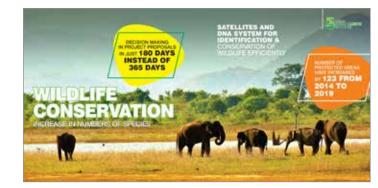






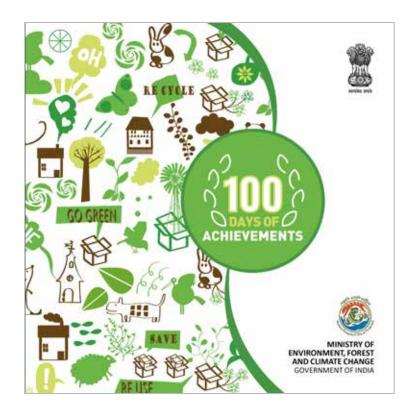






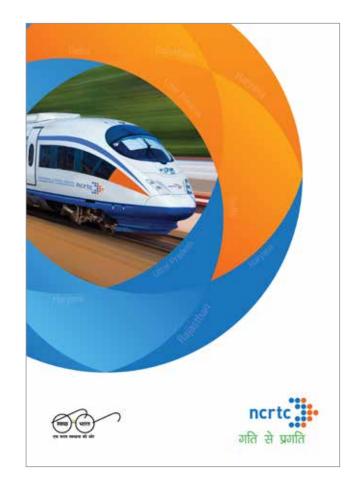


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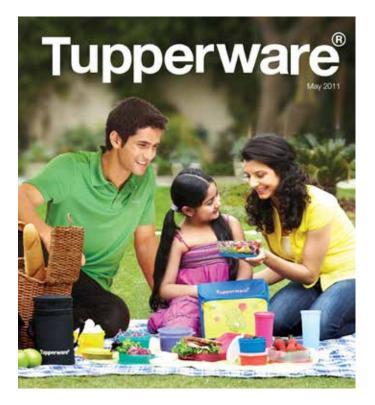


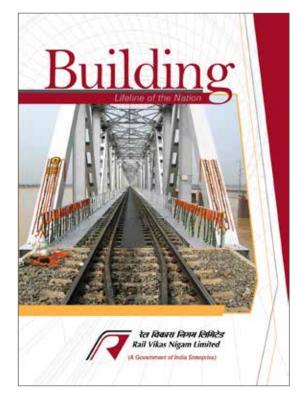






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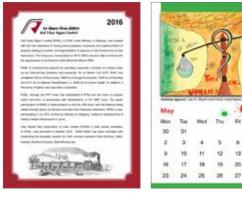






Calendar design







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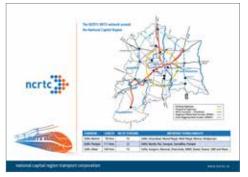


Calendar design









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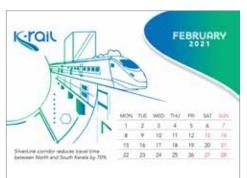


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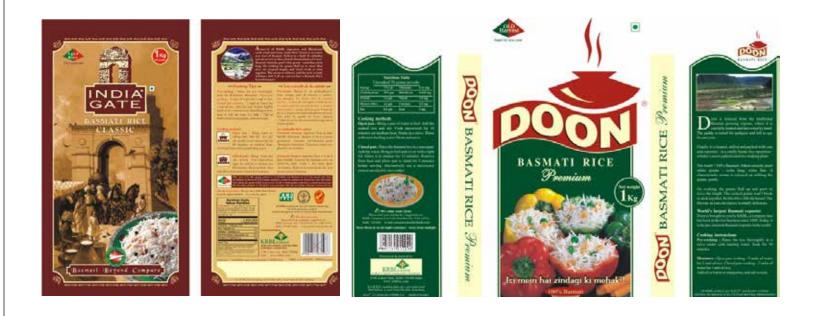


































































UNITED NATIONS CONVENTION TO COMBAT DESERTIFICATION COP14 (New Delhi, India)

2nd-13th September 2019 | India Expo Centre & Mart, Greater Noida, Delhi NCR

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INDIA WELCOMES DELEGATES TO COP14 UNITED NATIONS CONVENTION TO COMBAT DESERTIFICATION, LAND DEGRADATION AND DROUGHT

2nd-13th September, 2019 India Expo Centre & Mart Greater Noida, Delhi NCR

Ministry of Environment, Forest and Climate Change Government of India

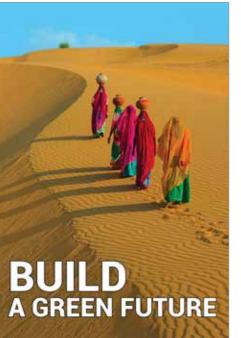
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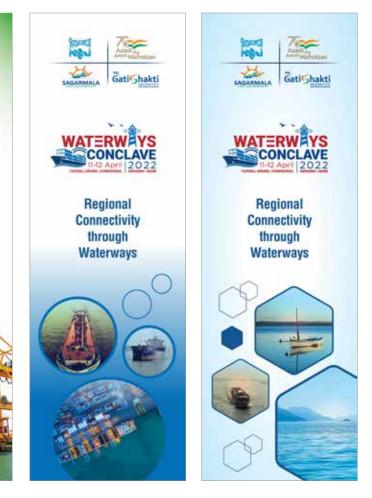


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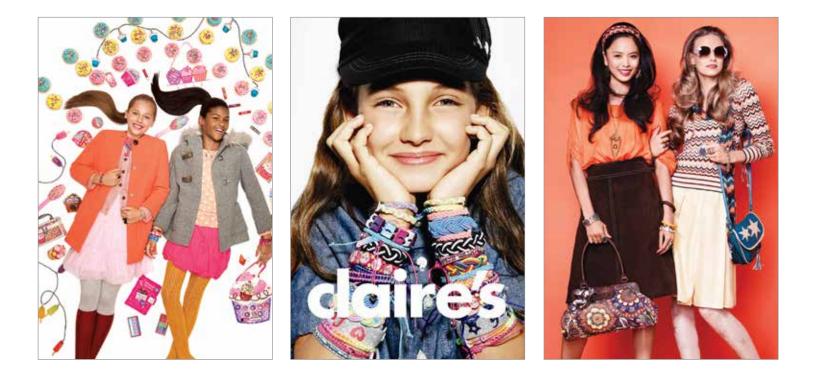


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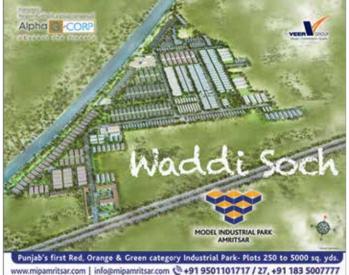






Advertising campaign









Advertising campaign





Web & electronic



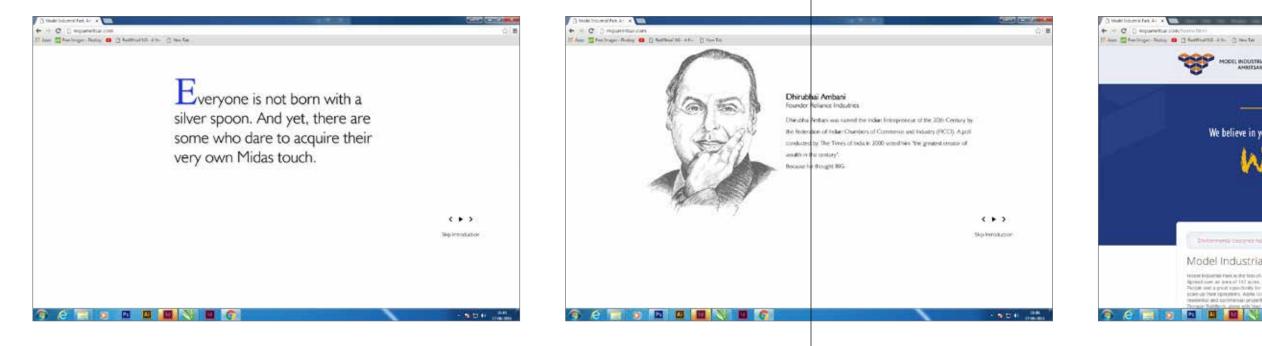


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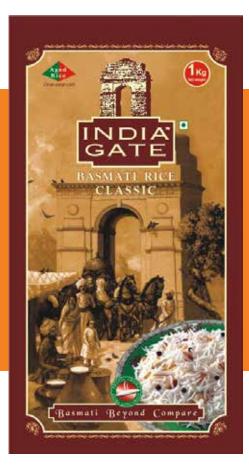


Web & electronic





Case Study



India Gate Classic

The Client was introducing their flagship brand 'India Gate Classic'. Brief was to create a premium 100 K for the high price bracket product.

Creative interpretation

We looked at this brand as an old world charm and Romance of the Raj product.

Having explored many routes, we created an oil painting which would evoke feeling of the Raj Era with a wealthy man on elephant riding through the bazaar with India Gate in the background. Use of Gold, Sepia tone were used to give it an old world look yet a premium feel to the packaging. In the Rice Industry aged rice is considered better, as it cooks well.

The product shot on the pack is essential to establish the product category.

Case **Study**



DJB

The client was launching a timeshare property in Amritsar. Targeting the pilgrims. Offering them a 5 star luxury at very competetive rates.

Creative interpretation

We worked at the target audiences as successful people who are in gratitude.

INTERPRETATION 1

Where an individual thanks Almighty for all the success in his life and wants to go and pay respects at the Darbar Sahab. A testimonial route with a headline "RAB DA SHUKR".

INTERPRETATION 2

A timeshare membership for 27 years. We worked at this as a boon for 3 Generations. Creatively we saw this as an opportunity to address the whole family which benefits from membership.

Headline "Blessings for Generations" with visual depicting the whole family praying. Client approved both ideas and the campaign would run in 2 phases.

Case **Study**



MIP

The client wished to launch an industrial park with all amenities. Idea was to sell plots to unauthorized and small & medium industry owners.

Creative interpretation

with all amenities.

think BIG.

It would have been easy to fall in to a trap and create a picture of industry with happy people. We looked at it more as an investment for future. Children are the future. We decide to use children as brand ambassadors. Idea was to tell small factory owners to think BIG and move to Modern Industrial Park

think BIG in Punjabi is "WADDI SOCH". The catch line instantly resonated with all and the successful campaign was designed with children telling parents to

A first of sorts to use children for an Industrial Project advertising.



EVENTS, EXHIBITIONS DESIGN & PRODUCTION FACILITES

Our Value proposition

the last minute requirements.

We have a rich experience in handling Exhibitions & Events in India & abroad. With teams & facilities stationed locally & internationally, you need not worry at all. We will take care of everything. Our International Exposure due to various global exhibitions & events we do, enables us for Design innovation, ensuring International quality display for you at Indian prices. Creative team is well versed in various design techniques and software. Creating not just a great Exhibition Stall, but well engineered displays ensuring your stall stands out in the exhibition. Our own production base, logistics department caters to













































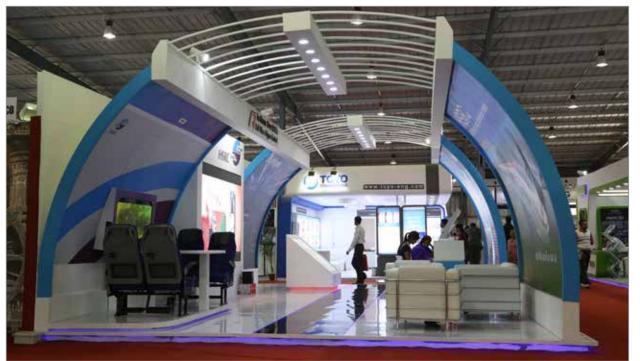






































































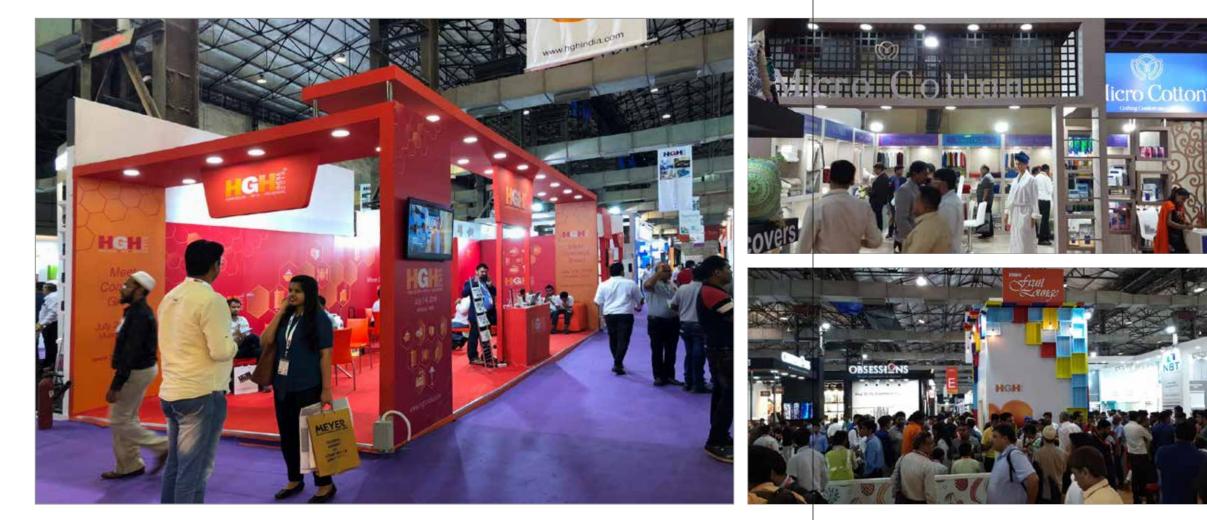
































Our Esteemed **Clients**

Our Esteemed **Clients**









Ministry of Environment, Forest & Climate Change























Ministry of Ports, Shipping & Waterways Government of India

Our Esteemed **Clients**













Our Esteemed **Clients**



KERALA RAIL DEVELOPMENT CORPORATION LTD.

National Capital Region Transport Corporation



लोक उद्यम विभाग DEPARTMENT OF PUBLIC ENTERPRISES











Our Esteemed **Clients**





Living Excellence. Since 1965

Our Esteemed **Clients**







Tupperware













Silenttpartners Inc.

7 Square House, 3rd Floor, Opp. B4/148B Krishna Nagar, Safdarjung Enclave, N.D.- 110029 Tel: +91 11 4104 3966, Mobile: +91 9810594991 Email: rajnishg2002@gmail.com rajnish@silenttpartners.com