

event specialist

printing solutions

graphic design & publication

photography

model coordination

content creation & management

illustration

interactive & web

Silenttpartners Inc.
from ideas to success

from ideas to success

We deliver design solutions for
all your communication needs

Brand identity, brochures, leaflets, packaging, posters,
POP's, annual reports, advertising campaigns, outdoor
media, events, shows and everything that needs ideas.

We don't view mass media
as channels...
We view everything as
channels of communication

We observe consumers keenly.
We exist because they do.

Graphic Design & Publication

Traditional Graphic Design Services-Logo design, Stationery, Corporate collateral designs, POPs, Labels, Tags and Packaging.

Publication Design-Books, Magazines, Annual reports.

Environmental graphics and directional (signage)



Printing Solutions

An integral part of our expertise is to provide complete print solutions. We specialize in all kinds of digital and offset printing required for branding, corporate collaterals and publication production.



Photography

We take care of all the creative photography be it indoor or outdoor, table tops or models, industrial or corporate. We have an excellent team of art directors, set designers, location scouts and model coordinators to compliment the skill of our man behind the camera.



Model Coordination

Offering model management services, fashion show coordination, model coordination, models for ad campaigns, child model coordinators, model portfolio management, ad-shoot campaigns, ad shoot coordination and fashion events planning and management.

Event Specialist

We customize events to communicate your message. We can develop celebrity/influencer events that make noise and create buzz, coupling them with strong traditional PR plans. The events we produce for our clients come in on time and on budget. Strategy, objective setting and recommendations

Events: Seasonal trunk shows, sample sale at a preferred location

Tradeshow Support: Media relations and marketing support, booth/kiosk conceptualizing and execution, on-site assistance

Fashion Week Support: PR assistance, on-site support, production coordination



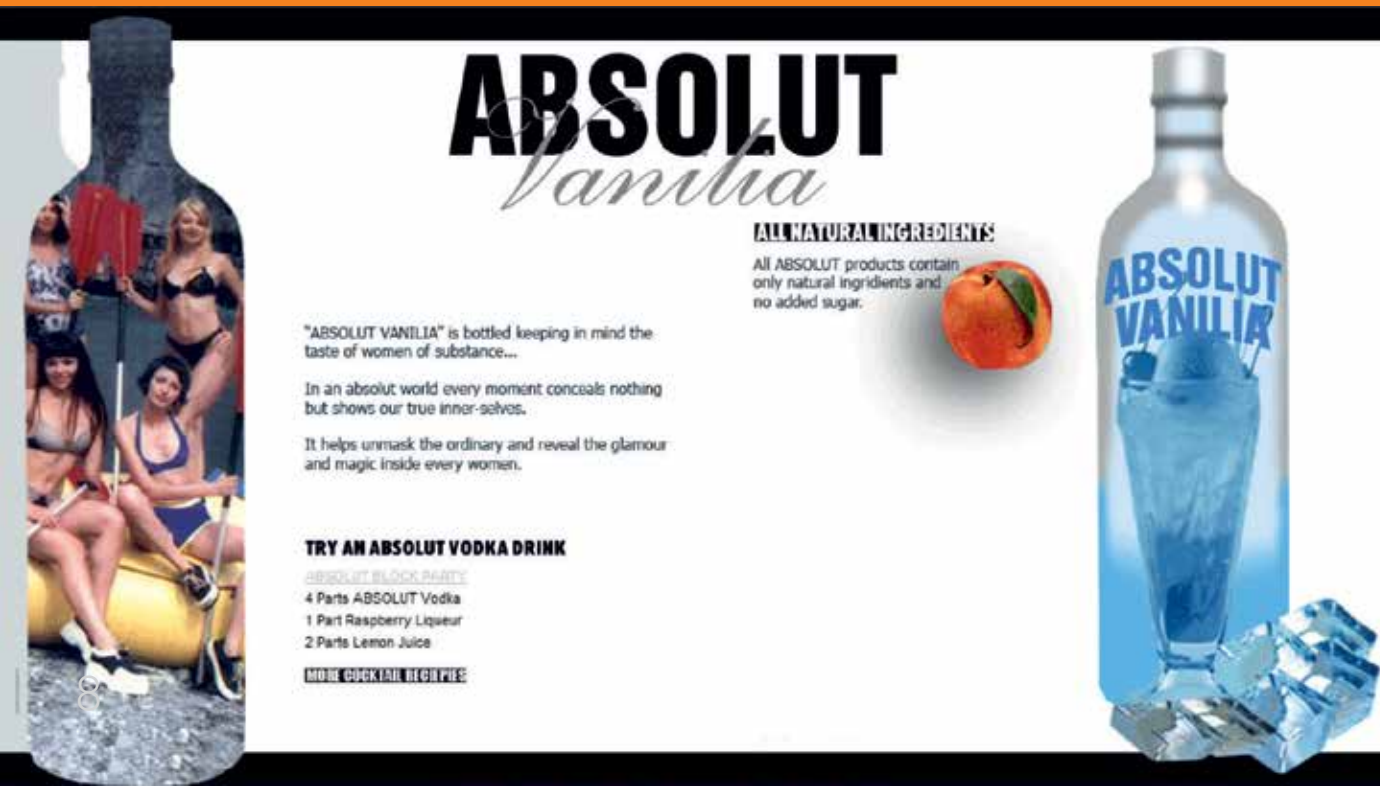
Interactive & Web

Internet/web based design, production and maintenance services

We design dynamic, goal-oriented websites with a strategic design approach. We seek to fulfill specific purposes with appropriate design solutions that are not only aesthetically pleasing, but also communicates function and purpose and is user friendly.

If you need help developing a strategy, we're excellent at that too.

OUR *work*



Logo *design*



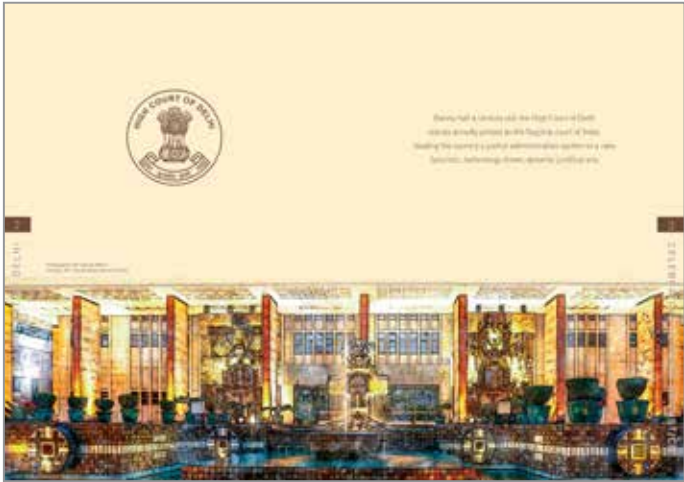
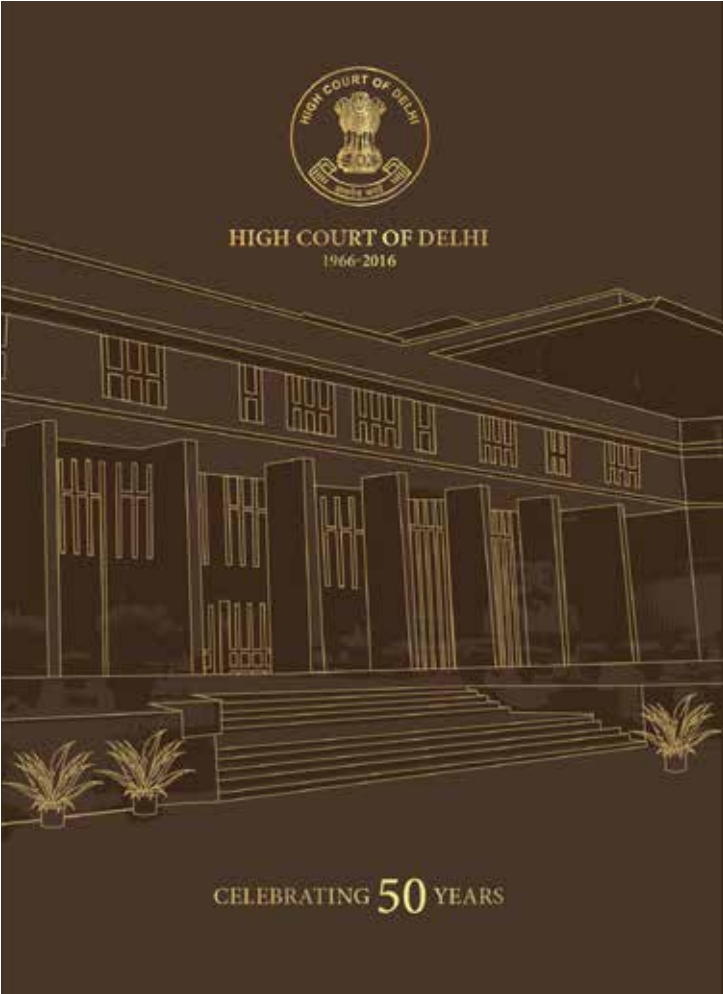
Logo *design*



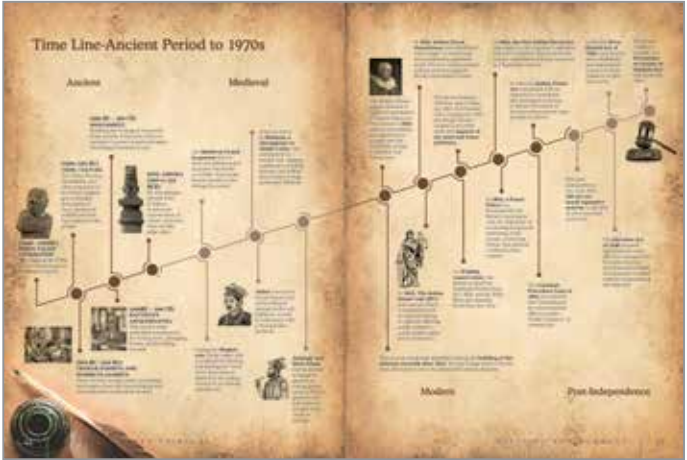
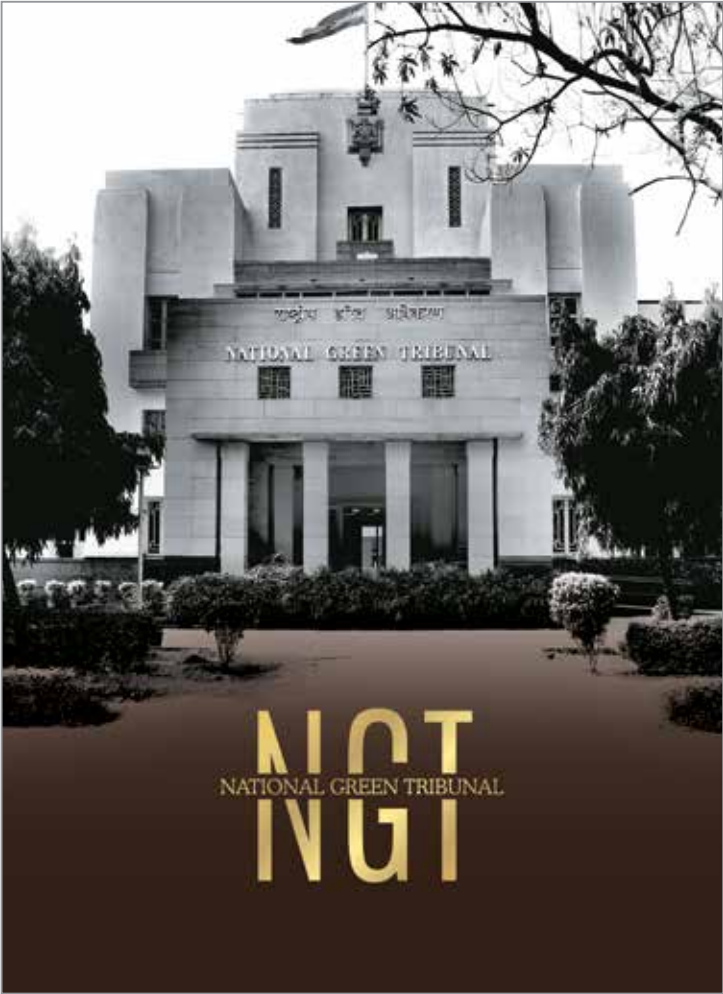
Logo *design*



Coffee Table *Book*



Coffee Table *Book*



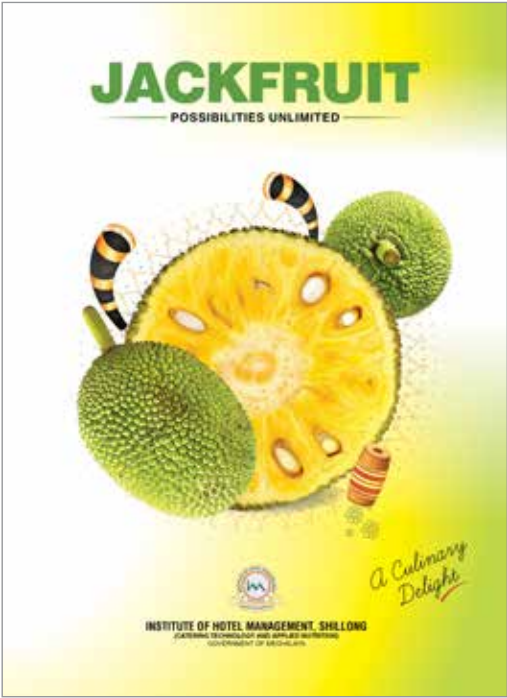
Coffee Table *Book*



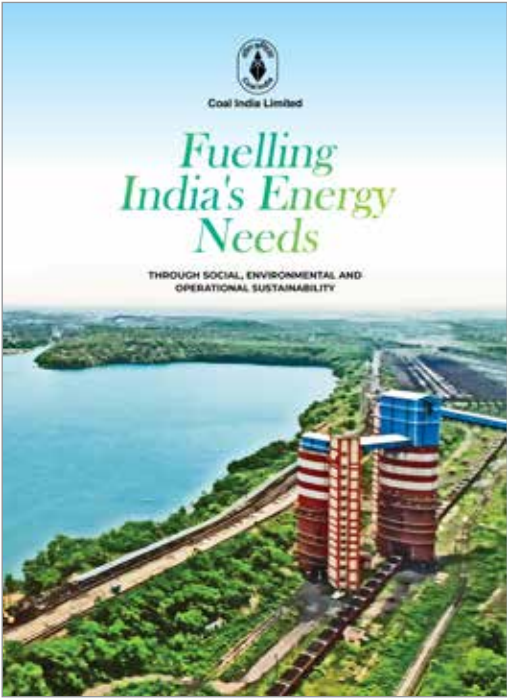
Coffee Table *Book*



Coffee Table *Book*



Coffee Table *Book*



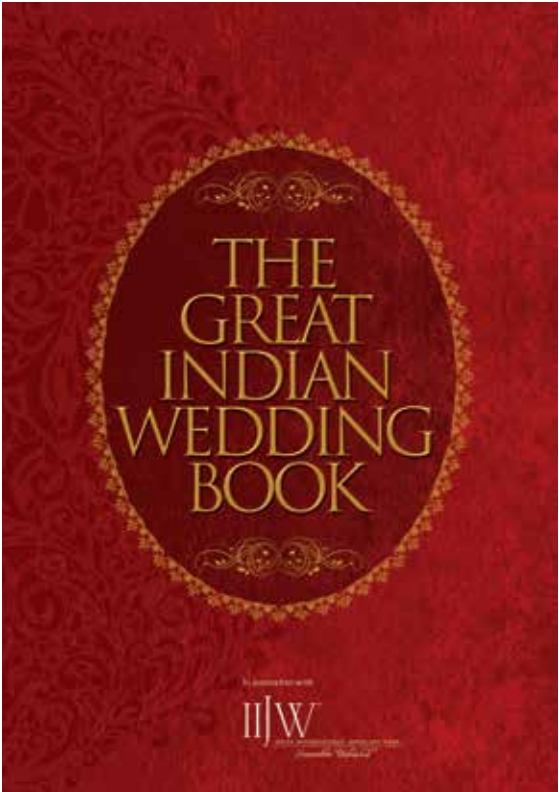
Coffee Table *Book*



Coffee Table *Book*



Coffee Table *Book*



Coffee Table *Book*



Catalogue *design*



Catalogue *design*



Catalogue *design*



Catalogue *design*



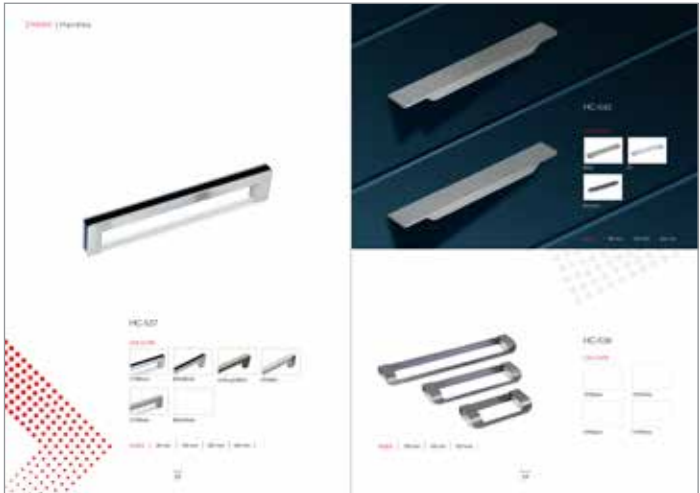
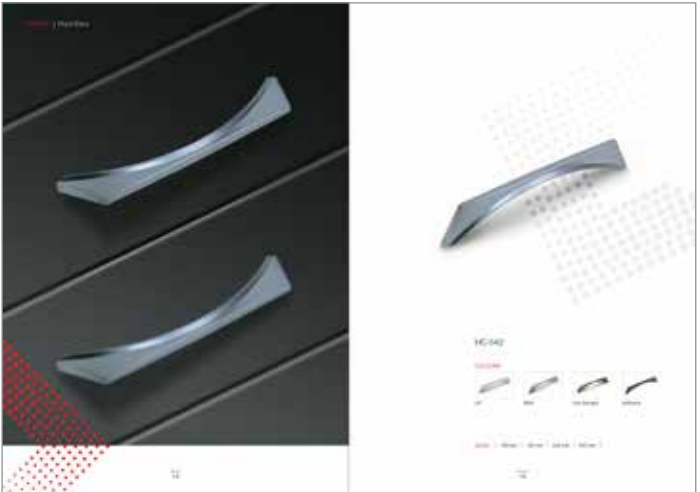
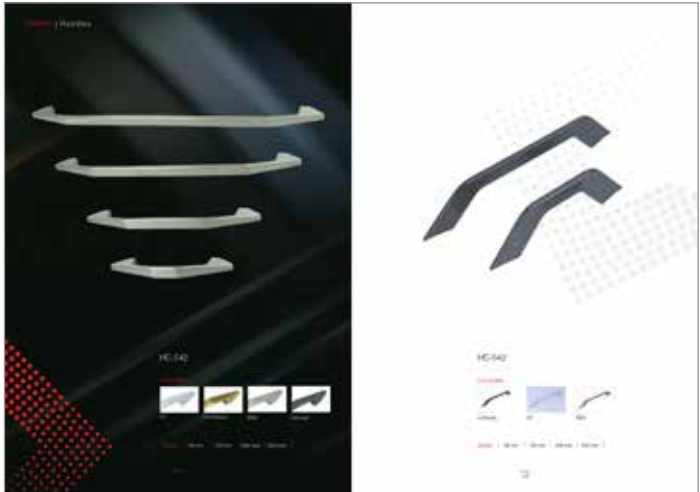
Catalogue *design*



Catalogue *design*



Catalogue *design*



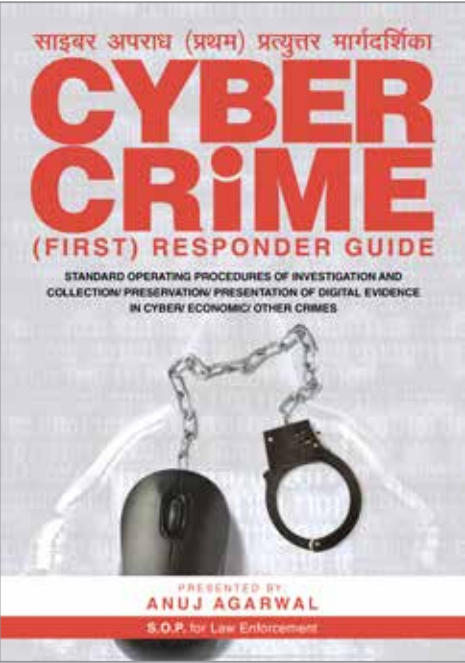
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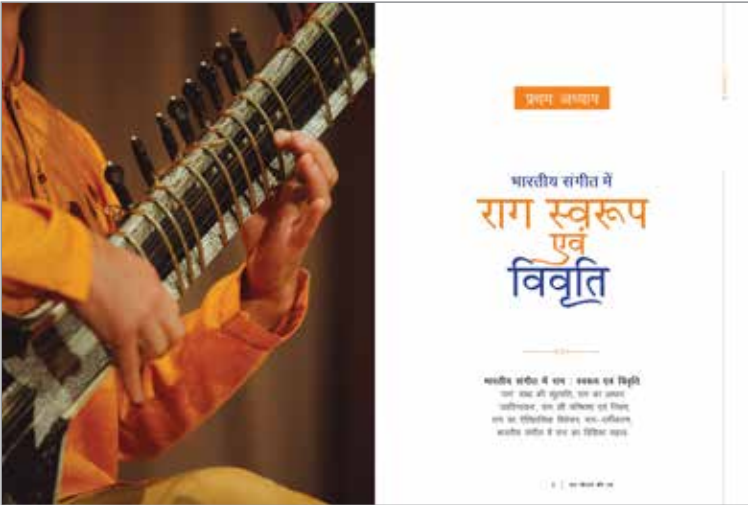
Catalogue *design*



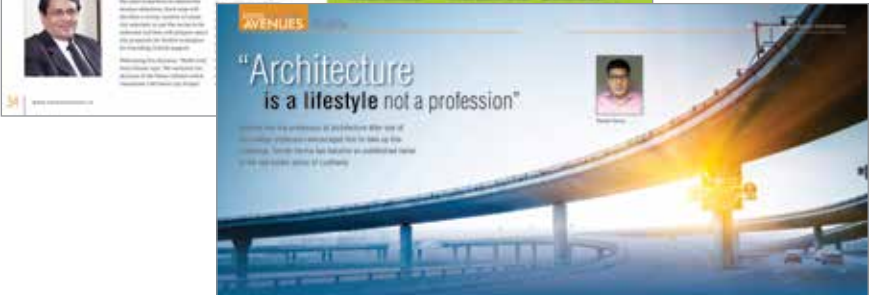
Publication *design*



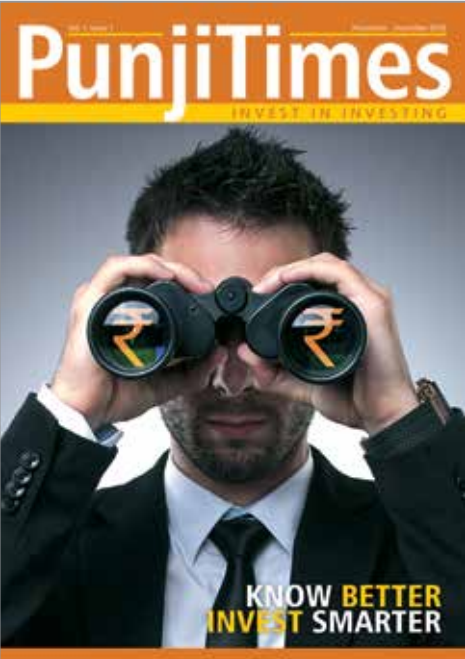
Publication design



Magazine *design*



Magazine *design*



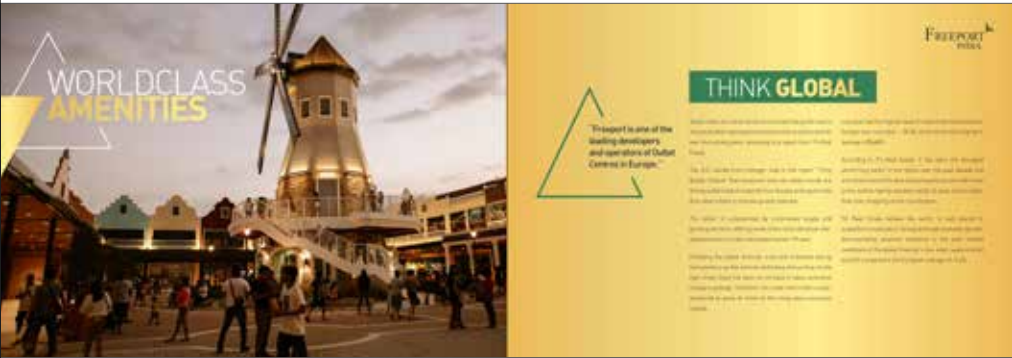
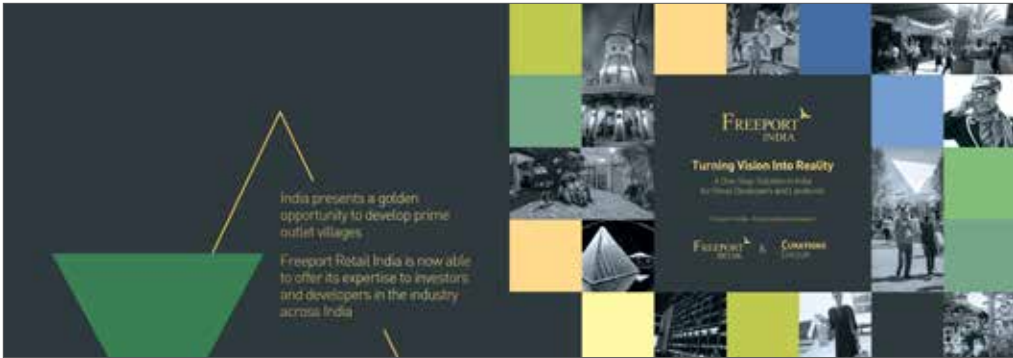
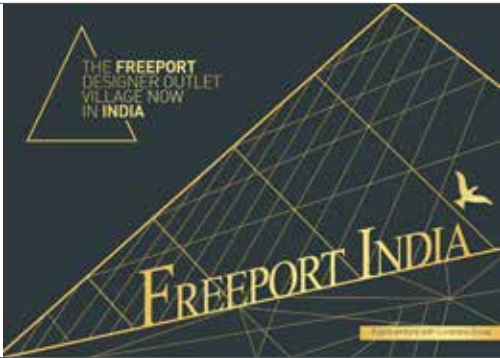
Magazine *design*



Magazine design



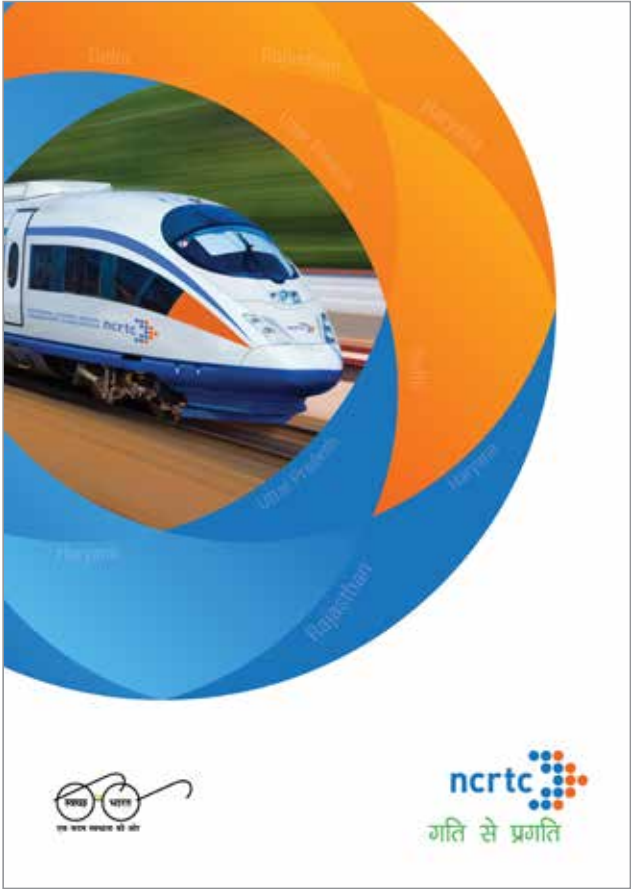
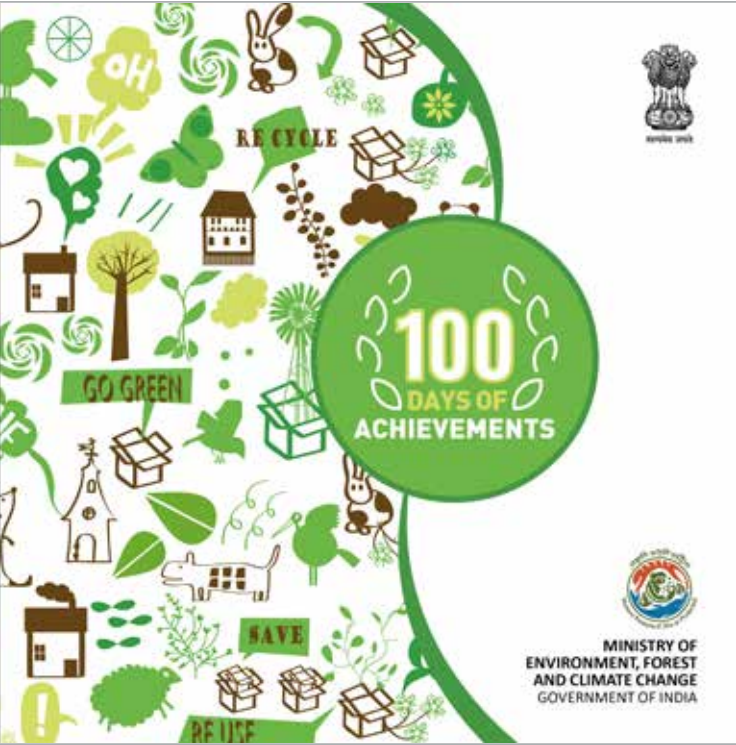
Brochure design



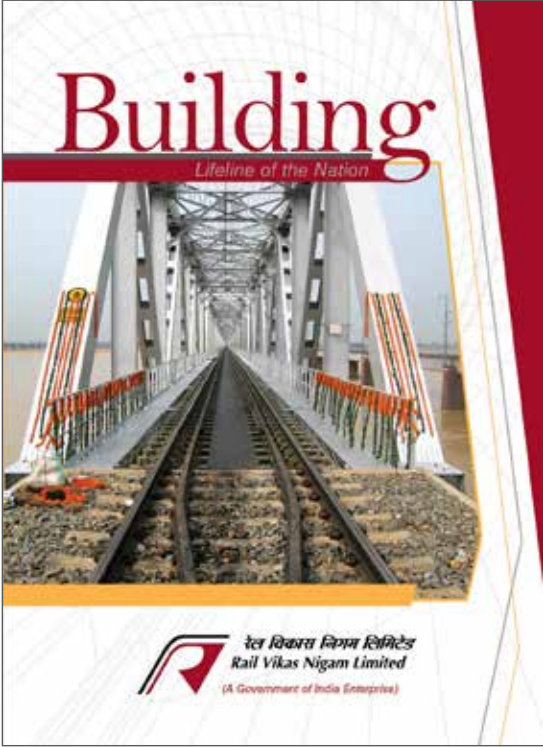
Brochure design



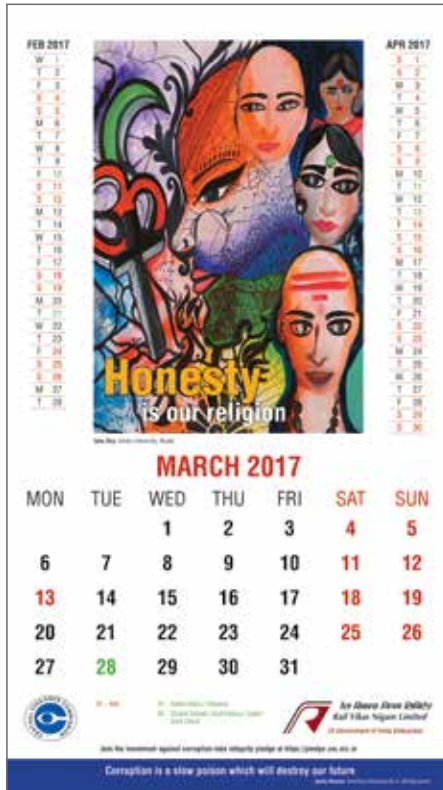
Brochure design



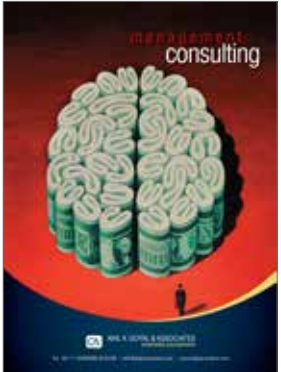
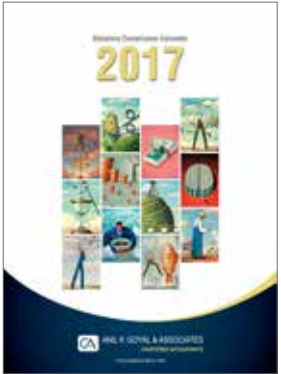
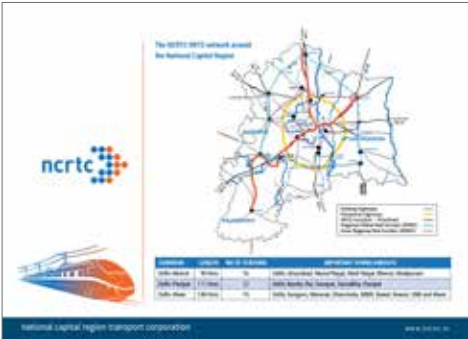
Brochure design



Calendar *design*



Calendar *design*



Calendar *design*



Packaging *design*



Packaging *design*



Packaging *design*



Packaging *design*

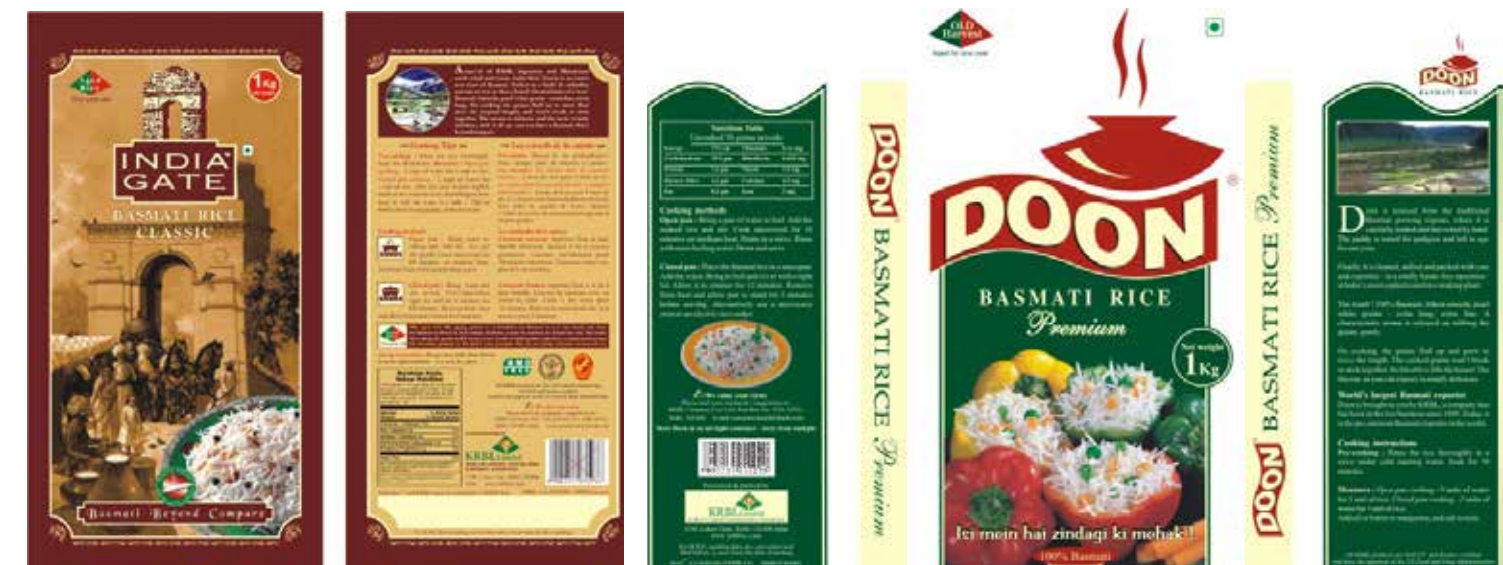
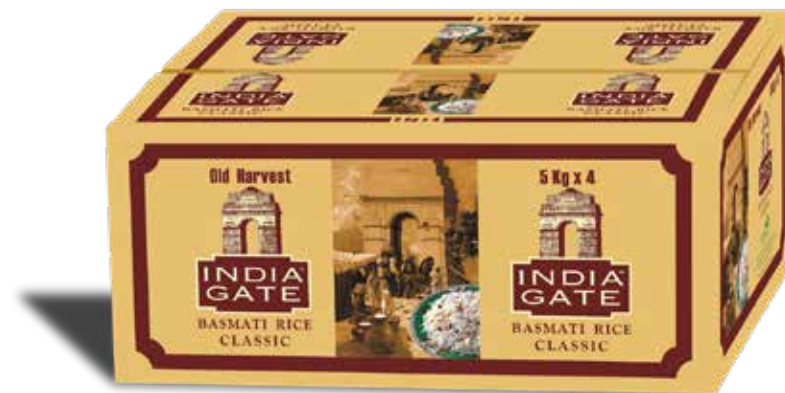


Photo *shoot*



Photo *shoot*



Photo *shoot*

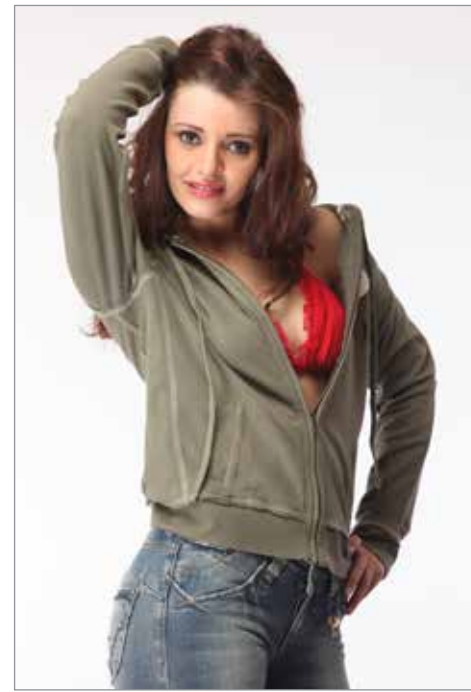


Photo *shoot*



Photo *shoot*



Photo *shoot*



Branding *campaign*



Lets
Move
towards
a greener
future



UNCCD
COP14
New Delhi, India 2019



**UNITED NATIONS CONVENTION
TO COMBAT DESERTIFICATION
COP14 (New Delhi, India)**

2nd-13th
September 2019 | India Expo Centre & Mart
Greater Noida, Delhi NCR

Ministry of Environment, Forest and Climate Change
Government of India

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Lets
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Lets
Move
towards
a greener
future



UNCCD
COP14
New Delhi, India 2019



**INDIA WELCOMES
DELEGATES TO COP14
UNITED NATIONS CONVENTION
TO COMBAT DESERTIFICATION,
LAND DEGRADATION AND DROUGHT**

2nd-13th
September, 2019 | India Expo Centre & Mart
Greater Noida, Delhi NCR

Ministry of Environment, Forest and Climate Change
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Shri Narendra Modi
Prime Minister of India



UNCCD
COP14
New Delhi, India 2019



**INDIA WELCOMES
DELEGATES TO
UNITED NATIONS CONVENTION
TO COMBAT DESERTIFICATION
COP 14**

2nd-13th September, 2019
India Expo Centre & Mart
Greater Noida, Delhi NCR



Shri Babul Supriyo
Union Minister of State for Environment,
Forest and Climate Change

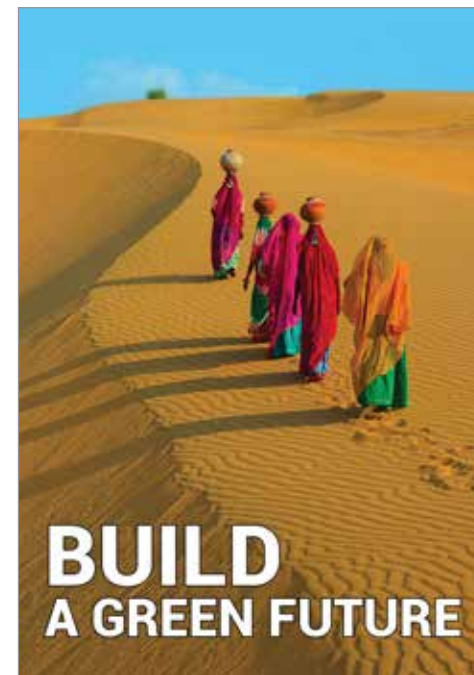
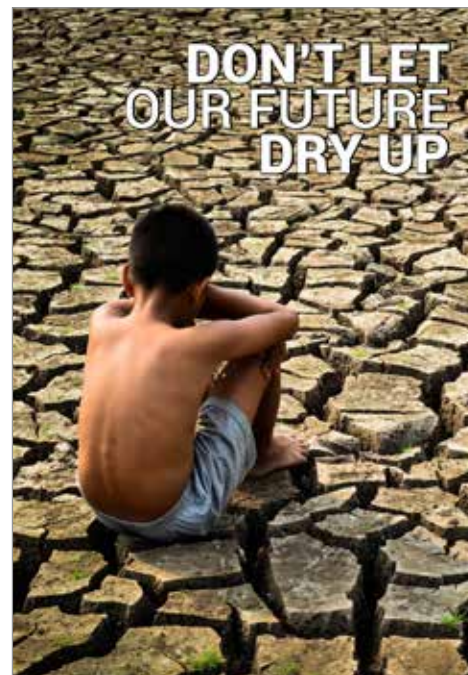


Shri Prakash Javadekar
Union Minister of Environment,
Forest and Climate Change
& Information and Broadcasting

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Ministry of Environment, Forest and Climate Change
Government of India

Branding *campaign*



Branding *campaign*



Branding *campaign*



INDIA HOSTS UNCCD COP14 TO COMBAT DESERTIFICATION
2nd-13th September, 2019
India Expo Centre & Mart,
Greater Noida, Delhi NCR

YOU CAN PARTICIPATE BY

- Conserving green space and planting trees
- Creating rain water harvesting systems
- Checking the diversion of pasture and common lands
- Cutting the use of chemical fertilizers and pesticides



RAIN WATER HARVESTING

CONSERVING GREEN SPACE

NO TO PESTICIDES AND PLASTICS


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MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE
GOVERNMENT OF INDIA



Invitation

CULTURAL EVENING
followed by *Dinner*



Monday, the 9th September, 2019
Hall No. 7, Plenary Hall, India Expo Centre & Mart
Greater Noida, Delhi NCR



Shri Prakash Javadekar
Union Minister of Environment, Forest and Climate Change
& Information and Broadcasting
Government of India

request the pleasure of your company
at

Cultural Evening
followed by *Dinner*

being hosted on the occasion
of



**14th CONFERENCE OF PARTIES
UNITED NATIONS CONVENTION
TO COMBAT DESERTIFICATION,
LAND DEGRADATION
AND DROUGHT**

on

Monday, the 9th September, 2019, 6:30 pm
Hall No. 7, Plenary Hall, India Expo Centre & Mart
Greater Noida, Delhi NCR

UNCCD



**14th CONFERENCE OF PARTIES
UNITED NATIONS CONVENTION
TO COMBAT DESERTIFICATION,
LAND DEGRADATION AND DROUGHT**

Free Shuttle Service

New Delhi | Noida | Greater Noida

2nd-13th September, 2019
India Expo Centre & Mart
Greater Noida, Delhi NCR



25 YEARS

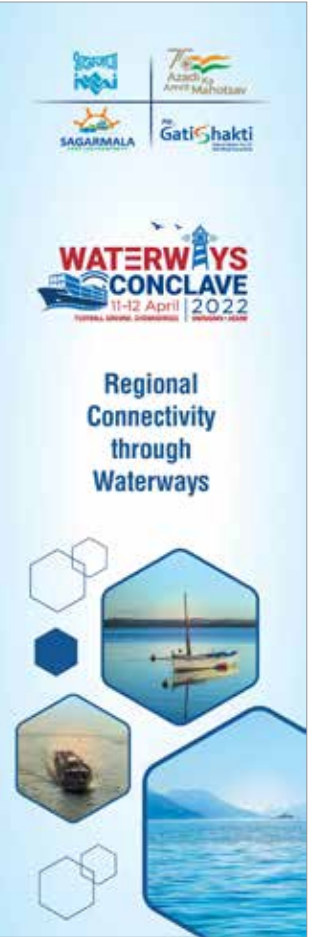
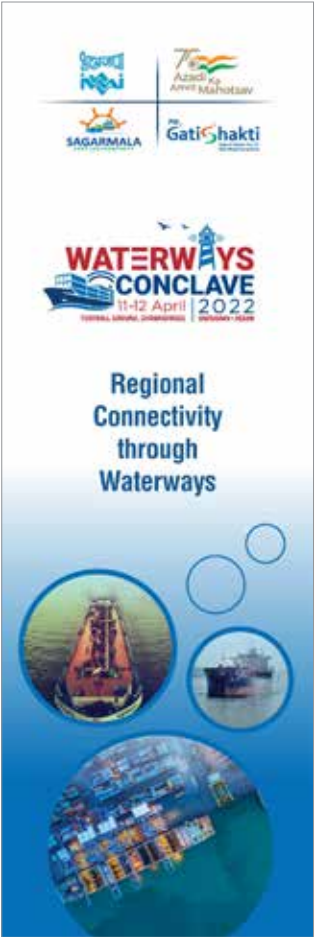
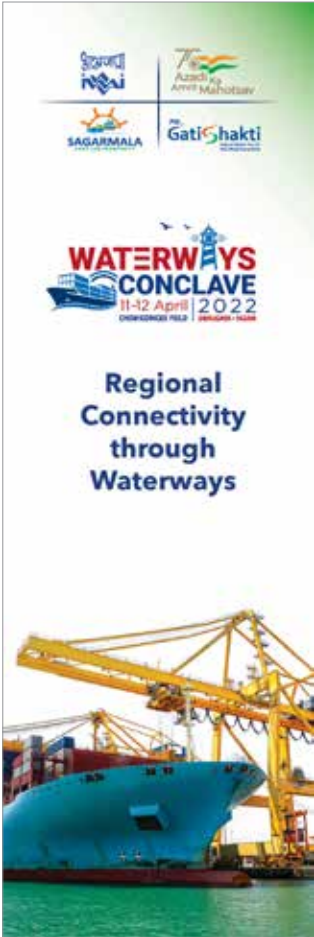
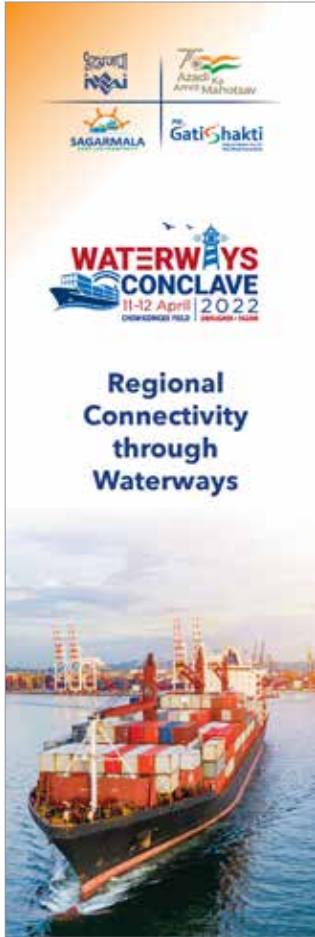
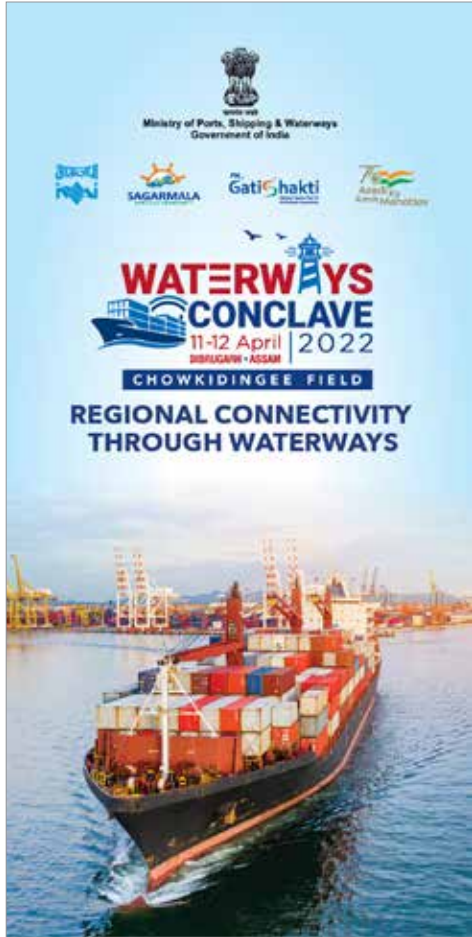


Schedule of Side Events

**Fourteenth
Conference of Parties
United Nations Convention
to Combat Desertification**

2nd - 13th September 2019
India Expo Centre & Mart
Greater Noida, Delhi NCR

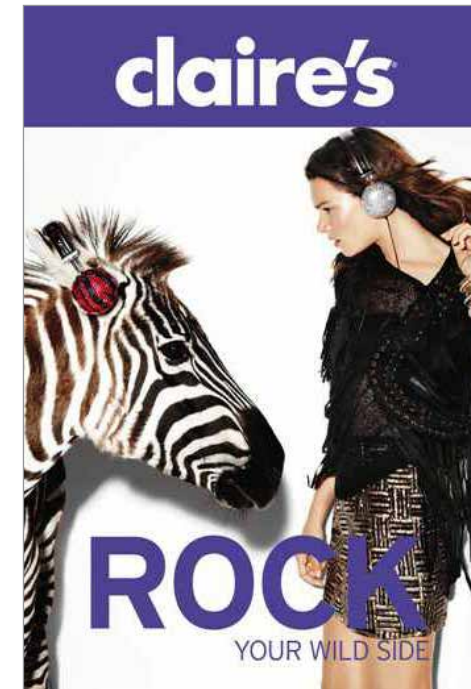
Branding *campaign*



Branding *campaign*



Branding *campaign*



Advertising *campaign*

Presenting
Alpha  a green company
CREATING THE FUTURE



Waddi Soch





Punjabi's first Red, Orange & Green category Industrial Park - Plots 250 to 5000 sq. yds.

Ideally located on Malwa Road Adjacent Corporation Units, 10KM from NH-1, Amritsar Bypass, Opposite to New Food Point.

<ul style="list-style-type: none">  Water of the art Infrastructure  Web Connectivity  Power Sub Station  Rain Water Harvesting 	<ul style="list-style-type: none">  Land Cover Parks  Wide free Road Width  Provision for Local Facilities  Ample Parking
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<ul style="list-style-type: none">  Concrete Effluent Treatment Plant (CETP)  Sewage Treatment Plant (STP)  Industrial Canteen & Recreation Center  24x7 Water Supply 	<ul style="list-style-type: none">  Provision for Fire Station  Provision for Weightage  24x7 Security  Provision for Space
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**MODEL INDUSTRIAL PARK
AMRITSAR**

*High industrial land held against payment of housing & other development Government of Punjab. (Designated industrial location within 500/2500 sq.ft. Road 100 Feet, 2000

MODEL INDUSTRIAL PARK, AMRITSAR | AlphaChm, G.T. Road, Amritsar-143005. www.alphagrp.com
www.mipamritsar.com | info@mipamritsar.com

 **+91 9501101717 / 27, +91 183 5007777**

Punjab's first Red, Orange & Green category Industrial Park - Plots 250 to 5000 sq. yds.

Alpha-CORP
Punjab's first Red, Orange & Green category Industrial Park

VEER GROUP
Urban Development Group

Waddi Soch

**MODEL INDUSTRIAL PARK
AMRITSAR**

Punjab's first Red, Orange & Green category Industrial Park- Plots 250 to 5000 sq. yds.

www.mipamritsar.com | info@mipamritsar.com | [+91 9501101717](tel:+919501101717) / 27, [+91 183 5007777](tel:+911835007777)

Memorandum
Project Approval / License category of
Alpha CORP
Jalandhar, India, 143001



Waddi Soch



Punjab's first Red, Orange & Green category Industrial Park - Plots 250 to 5000 sq. yds.

Ideally located on Phatex Road Adjutting Corporation Landy, 800M from NH-7, Amritsar Region, Opposite to New Post Office.

<ul style="list-style-type: none">  State-of-the-art infrastructure  Best Connectivity  Nearest Cell Station  High water availability 	<ul style="list-style-type: none">  Low Costers Parks  Single Pass Local Roads  Proximity to Industrial Park/Unit  Single Parking 	<ul style="list-style-type: none">  Low cost Efficient Treatment Plant (20 TPD)  Sewage Treatment Plant (2 TPD)  Industrial Carbon & Biochemical Center  24x7 Water Supply
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Model Industrial Park, AMRITSAR - info@modelindustrialpark.com

Model Industrial Park, AMRITSAR - info@modelindustrialpark.com



**MODEL INDUSTRIAL PARK
AMRITSAR**

*This Industrial Park Project approved by Department of Housing & Urban Development, Government of Punjab, Chandigarh. Also verification number: 0001200011 Regd. 01/01/2017 dated 01/06/2017

MODEL INDUSTRIAL PARK, AMRITSAR - info@modelindustrialpark.com

www.modelindustrialpark.com | info@modelindustrialpark.com



+ 91 9501101717 / 27, + 91 183 5007777

[illegible]

Advertising *campaign*

Small investment
blessings for generations

3 days or 7 days a year, for 27 years

5 star luxury suites

HAWTHORN
SUITES BY WYNDHAM
Amritsar G.T. Road
www.hawthornsuitesbywyndhamamritsar.com

Rab da shukr!

3 days or 7 days a year, for 27 years

5 star luxury suites

HAWTHORN
SUITES BY WYNDHAM
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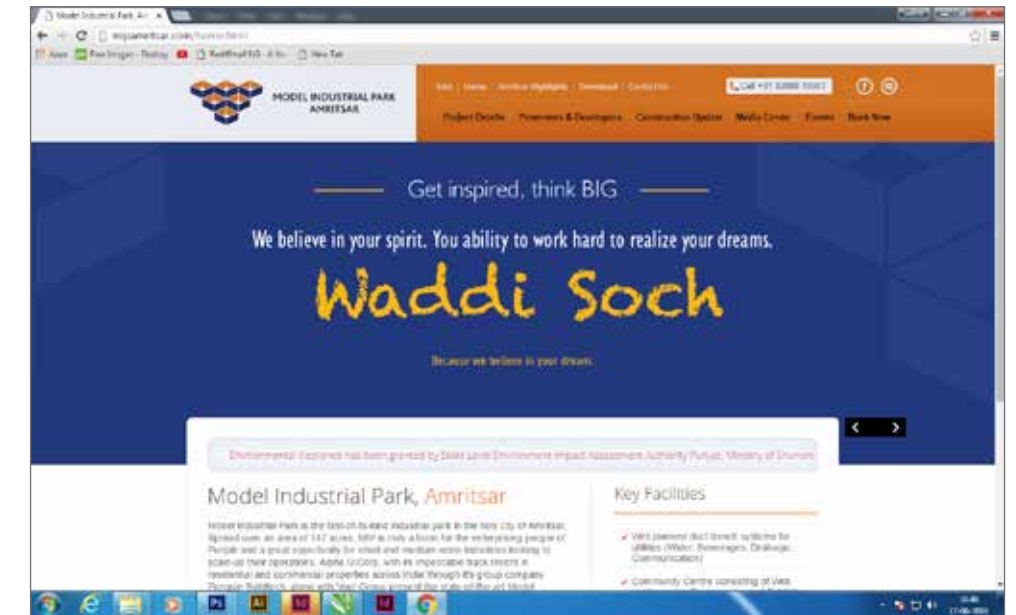
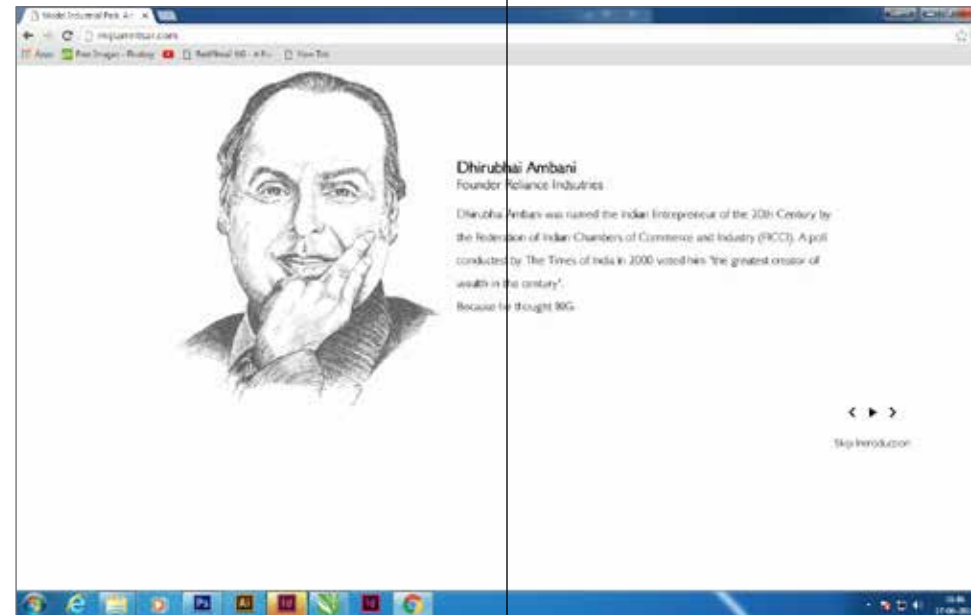
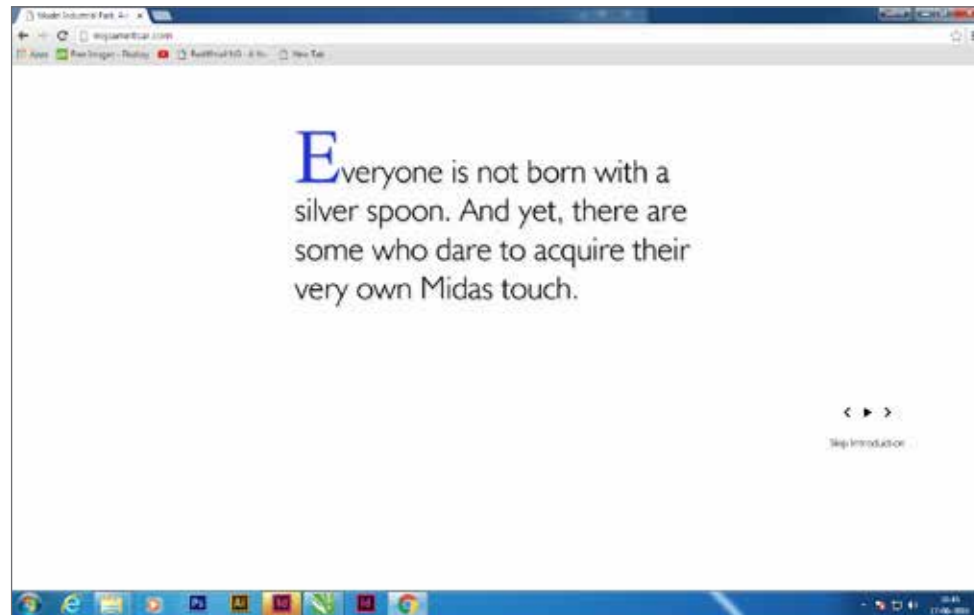
5 star luxury suites

HAWTHORN
SUITES BY WYNDHAM
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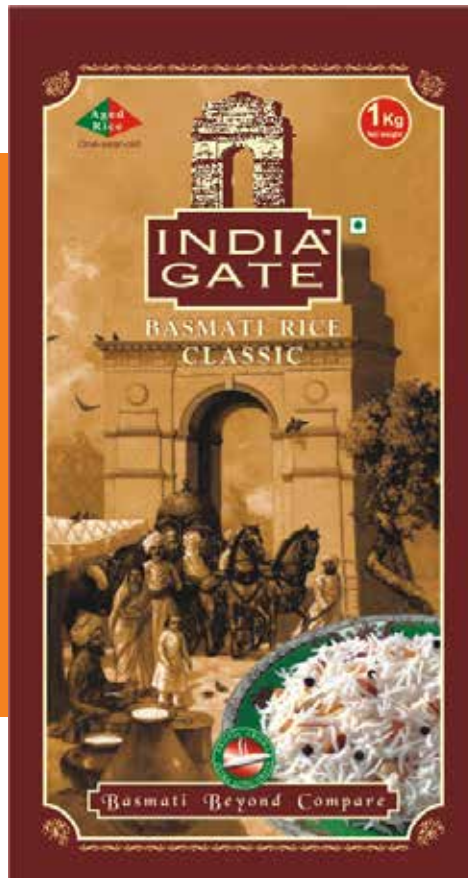
Web & *electronic*



Web & *electronic*



Case *Study*



India Gate Classic

The Client was introducing their flagship brand 'India Gate Classic'. Brief was to create a premium 100 K for the high price bracket product.

Creative interpretation

We looked at this brand as an old world charm and Romance of the Raj product.

Having explored many routes, we created an oil painting which would evoke feeling of the Raj Era with a wealthy man on elephant riding through the bazaar with India Gate in the background. Use of Gold, Sepia tone were used to give it an old world look yet a premium feel to the packaging. In the Rice Industry aged rice is considered better, as it cooks well.

The product shot on the pack is essential to establish the product category.

Case *Study*



DJB

The client was launching a timeshare property in Amritsar. Targeting the pilgrims. Offering them a 5 star luxury at very competitive rates.

Creative interpretation

We worked at the target audiences as successful people who are in gratitude.

INTERPRETATION 1

Where an individual thanks Almighty for all the success in his life and wants to go and pay respects at the Darbar Sahab. A testimonial route with a headline “RAB DA SHUKR”.

INTERPRETATION 2

A timeshare membership for 27 years. We worked at this as a boon for 3 Generations. Creatively we saw this as an opportunity to address the whole family which benefits from membership.

Headline “Blessings for Generations” with visual depicting the whole family praying. Client approved both ideas and the campaign would run in 2 phases.

Case *Study*



MIP

The client wished to launch an industrial park with all amenities. Idea was to sell plots to unauthorized and small & medium industry owners.

Creative interpretation

It would have been easy to fall in to a trap and create a picture of industry with happy people. We looked at it more as an investment for future. Children are the future. We decide to use children as brand ambassadors. Idea was to tell small factory owners to think BIG and move to Modern Industrial Park with all amenities.

think BIG in Punjabi is “WADDI SOCH”. The catch line instantly resonated with all and the successful campaign was designed with children telling parents to think BIG.

A first of sorts to use children for an Industrial Project advertising.

Events & *Exhibition*



EVENTS, EXHIBITIONS DESIGN & PRODUCTION FACILITES

Our Value proposition

We have a rich experience in handling Exhibitions & Events in India & abroad. With teams & facilities stationed locally & internationally, you need not worry at all. We will take care of everything. Our International Exposure due to various global exhibitions & events we do, enables us for Design innovation, ensuring International quality display for you at Indian prices. Creative team is well versed in various design techniques and software. Creating not just a great Exhibition Stall, but well engineered displays ensuring your stall stands out in the exhibition. Our own production base, logistics department caters to the last minute requirements.

Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



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Events & *Exhibition*



Events & *Exhibition*



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Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Events & *Exhibition*



Our Esteemed *Clients*



Our Esteemed *Clients*



Our Esteemed *Clients*



Our Esteemed *Clients*



Our Esteemed *Clients*



Our Esteemed *Clients*



Silenttpartners Inc.
from ideas to success

7 Square House, 3rd Floor, Opp. B4/148B
Krishna Nagar, Safdarjung Enclave, N.D.- 110029
Tel: +91 11 4104 3966, Mobile: +91 9810594991
Email: rajnishg2002@gmail.com
rajnish@silenttpartners.com